

ABSTRACT

Roll stock cradle support structure for receiving and supporting one or more pieces of roll stock, comprising: a flat base strip of rigid or semi-rigid plastic material having an upper and lower surface, at least one set of facing cradle portions of pre-selected dimensions integrally formed on one base strip surface, forming a roll support cradle, said cradle portions comprising a substantially vertical end wall and an arcuately shaped segment of rigid or semi-rigid plastic material, said segment being reinforced by members connecting the arcuately shaped segments with the end wall or base strip.